

# CONTRACT



**WOWT**  
**3501 Farnam St.**  
**Omaha, NE 68131**  
**Sales T & C: www.gray.tv/advertising**  
**(402) 346-6666**

<u>Contract / Revision</u> 2513511 /		<u>Alt Order #</u> WOC13566070
<u>Advertiser</u> Restore the Good Life		<u>Original Date / Revision</u> 04/05/22 / 04/05/22
<u>Contract Dates</u> 04/04/22 - 04/10/22	<u>Estimate #</u> 1359	
<u>Product</u> Awareness		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 399.20
<u>Agency Code</u>	<u>Advertiser Code</u> 274	<u>Product 1/2</u> 301
<u>Agency Ref</u> 129520	<u>Advertiser Ref</u> 604096	

And:

**Political Communications Advertising**  
**232 Madison Ave. Ste. 405**  
**New York, NY 10016**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	04/04/22	04/08/22	Morning News Show	6:00 AM-7:00 AM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	--111--				3	\$800.00	5.00			
N 2	WOWT	04/04/22	04/08/22	Today Show	7:00 AM-9:00 AM		:30				NM	6	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	--222--				6	\$850.00	6.20			
N 3	WOWT	04/04/22	04/09/22	Weekend News Sa	7:00 AM-8:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	-----1-				1	\$600.00	4.60			
N 4	WOWT	04/04/22	04/09/22	Sa Today	8:00 AM-9:30 AM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	-----2-				2	\$600.00	4.60			
N 5	WOWT	04/04/22	04/10/22	Su Today	8:00 AM-9:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	-----1				1	\$600.00	4.50			
N 6	WOWT	04/04/22	04/10/22	Meet The Press	9:00 AM-10:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	-----1				1	\$550.00	3.70			
N 7	WOWT	04/04/22	04/08/22	Today Show II	9:00 AM-10:00 AM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	--111--				3	\$350.00	4.80			
N 8	WOWT	04/04/22	04/08/22	Today w/ Hoda & Jenna	10:00 AM-11:00 AM		:30				NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	--111--				3	\$240.00	3.70			
N 9	WOWT	04/04/22	04/08/22	Midday News	11:00 AM-12:00 PM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	--111--				3	\$350.00	7.60			
N 10	WOWT	04/04/22	04/07/22	Days of Our Lives	12:00 PM-1:00 PM		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	---1---				1	\$270.00	3.30			
N 11	WOWT	04/04/22	04/06/22	M-F 2-230p	2:00 PM-2:30 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	--1----				1	\$220.00	2.80			
N 12	WOWT	04/04/22	04/07/22	M-F 230-3p	2:30 PM-3:00 PM		:30				NM	1	\$240.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Restore the Good Life		<u>Original Date / Revision</u> 04/05/22 / 04/05/22
<u>Contract Dates</u> 04/04/22 - 04/10/22	<u>Product</u> Awareness	<u>Estimate #</u> 1359

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	---1---				1	\$240.00	2.50			
N 13	WOWT	04/04/22	04/08/22	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	----1--				1	\$260.00	3.20			
N 14	WOWT	04/04/22	04/08/22	M-F News @ 4p	3:57 PM-5:00 PM		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	--111--				3	\$650.00	8.00			
N 15	WOWT	04/04/22	04/08/22	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	--111--				3	\$900.00	12.10			
N 16	WOWT	04/04/22	04/08/22	NBC Nightly News	5:30 PM-6:00 PM		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	--111--				3	\$1,400.00	12.60			
N 17	WOWT	04/04/22	04/08/22	News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	--111--				3	\$900.00	9.00			
N 18	WOWT	04/04/22	04/08/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30				NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	--111--				3	\$950.00	12.40			
N 19	WOWT	04/04/22	04/08/22	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	3	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	--111--				3	\$1,050.00	11.60			
N 20	WOWT	04/04/22	04/10/22	News @ 10p Su	10:00 PM-11:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	-----1				1	\$800.00	8.20			
N 21	WOWT	04/04/22	04/08/22	The Tonight Show	10:35 PM-11:35 PM		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	--111--				3	\$450.00	6.00			
N 22	WOWT	04/04/22	04/09/22	Saturday Night Live	10:30 PM-12:00 AM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	-----2-				2	\$700.00	8.10			
N 23	WOWT	04/04/22	04/06/22	Wednesday Prime Hr 1	6:57 PM-8:00 PM		:30				NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	--1----				1	\$2,100.00	10.50			
N 24	WOWT	04/04/22	04/07/22	Thursday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	---1---				1	\$1,400.00	7.10			
N 25	WOWT	04/04/22	04/10/22	Sunday Prime Hr 2	7:00 PM-8:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	-----1				1	\$1,200.00	4.50			
N 26	WOWT	04/04/22	04/10/22	Sunday Prime Hr 4	9:00 PM-10:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/22	04/10/22	-----1				1	\$1,200.00	3.30			
<b>Totals</b>										<b>399.20</b>		<b>55</b>	<b>\$41,260.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/10/22	55	\$41,260.00	(\$6,189.00)	\$35,071.00
<b>Totals</b>	<b>55</b>	<b>\$41,260.00</b>	<b>(\$6,189.00)</b>	<b>\$35,071.00</b>

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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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